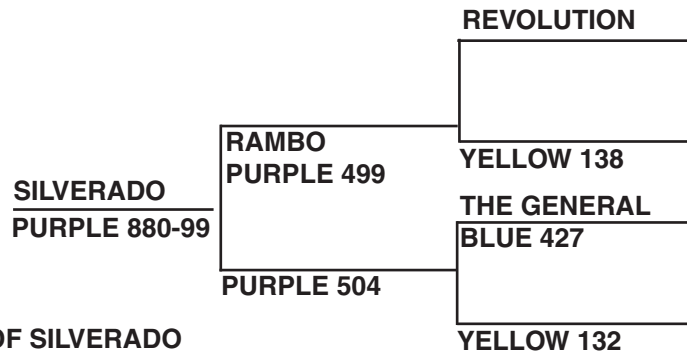


LOT 13 - Silverado Semen Straws



**5 Semen Straws
= \$5,000.00**
**10 Semem Straws
= \$7,500.00**
**20 Semem Straws
= \$10,000.00**

These prices are per order: If you get together and place an order you get a jolly good discount.

Silverado Pedigree

25/12/00	E1S 20cm E1S 21cm Brilliant	7.6kg
11/12/01	Supreme 22cm 21.5cm 8cm indent	10.20kg
Body Weight		
20/04/99	Wean weight	110.0kg
19/01/00	8/10 wide + typical	215kg
01/02/01		301kg
Competition		
13/01/01	2yr	1st Place
13/01/01	2yr EWS Te Anau champion of Champions	
19/01/02	3yr Champions of Champions	1st Place

Comments:

How long will it take in New Zealand to match these statistics. He was 10 years ahead of any competition. The old saying the best die young, rings true here.

Mayfield Elk – Proven Performers over Time

This year's sale is all about breeding stock as an industry we've got a lot of re-stocking to do if we're going to capitalise on the increasing world demand for New Zealand venison.

Abysmal prices over the past five years have seen the national deer herd depleted by 30 per cent – 76,000 deer were killed in the last quarter alone – 40,000 deer this quarter, and the number of Elk farmers have mirrored that slump from a high of 105 member farms in 2002 to 60 today.

Now PPCS has secured contracts direct to supermarkets internationally – and has been forced to kill wild deer in Fiordland to meet its contractual commitments because there is not enough farmed deer.

Added to the mix, our own Supreme Elk brand, was set up in 2006 to offer the kill space for the larger Elk-Wapiti type animals that a terminal Elk-Wapiti sire guarantees. Finally deer farmers are spoilt for choice and that's been reflected in the best schedules we've seen in recent years!

With our eldest daughter Tania and her husband Tim Ruthven now based in Europe we're sure they'll be doing their best to spread the elk message abroad and make those markets even more secure.

At Mayfield Elk we've been breeding the best to be the best for more than 28 years, but even we've been stunned by the leap in genetics in recent generations.

We used to hold a sire animal for a decade or more but now we've got better and better younger animals coming through so even exceptional animals, like 4 Play, are going on the trophy market as early as eight-year-olds.

You only have to look around to see why. His two-year-old son Mayfield Magic looks like he's going to eclipse all his famous father's records – we're growing him into hard antler this year but guesstimate he'd cut 10+ kilos of velvet now.

Our intensive farming techniques mean our animals generally transport well and thrive off their home property, whether they're just down the road or right out of the province.

Because we've been farming Wapiti-Elk from the start we've been involved in developing and improving the breed. We want our animals to be as successful for you as they have been for us so we're happy to share the benefit of our experience.

After more than 28-years there aren't many problems we haven't struck. Nine times out of 10 farm practice, rather than drugs, is the answer to many common problems. If you do have concerns about any Mayfield animal, give us a call before you call in the vet, you may find you don't need them at all.

This year we're growing 16 trophy animals into hard antler, including our award winning 4 Play who last year, as a seven-year-old, took out the New Zealand record for the most velvet ever cut – at 21.35 kilos. We last grew him into hard antler as a five year old when he scored 435, this year we reckon it'll be somewhere between 450 and 500!

We're not putting trophy animals on the block at this sale, but anyone interested should give Tom a call to arrange to look them over.

January 19 is going to be a real celebration of Elk-Wapiti – we kick off proceedings with our on-farm auction at 11am, followed by Jack Pullar; Dave Lawrence and finally Colin Smith with the Elk and Wapiti Society of NZ Velvet Awards at Reds Cafe in Winton that evening.

At Mayfield Elk Farm auction isn't just another sale, it's an occasion.

**Tom, Jo, Josh and Bonnie
2008**

“Animal Health”

Drive into your paddlock and turn your vehicle off. Look and listen your animals will let you know health wise. Either by a check in the conditions or a cough or two, or a dull hair curling back, coat.

8/12/07 The sale bulls have been drenched with 35mls Cydectin Pour on, also 2 x 20gram copper bullets and 60mls Natures Own (Garlic tonic).

On Mayfield I try to keep drenching to maximum of once a year with Adult Stock. “Except” Sire bulls get another Cydectin drench after the rut. There condition is always lighter and prone to any bugs that can be around on your pastures.

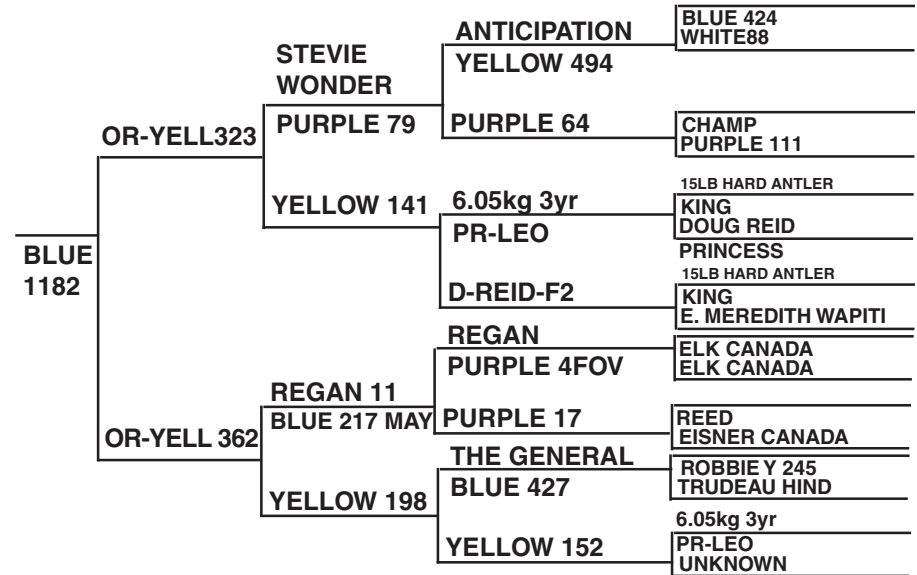


Abby and Josh helping with the daily chores: not a bad chore at \$1800 for that chappie's Velvet.



Tim, holding Green 50 (4 Play) velvet just after we harvest the huge Velvet Antler: At 21.35 kilos you would be smiling to.

LOT 12 - PEN 6 3 YEAR ELK BULLS



Blue 1182 at 3yrs old

Mate this chappie to your Red Hinds and NZ Elk would be wrapped to have the progeny. Ideal for Reds.

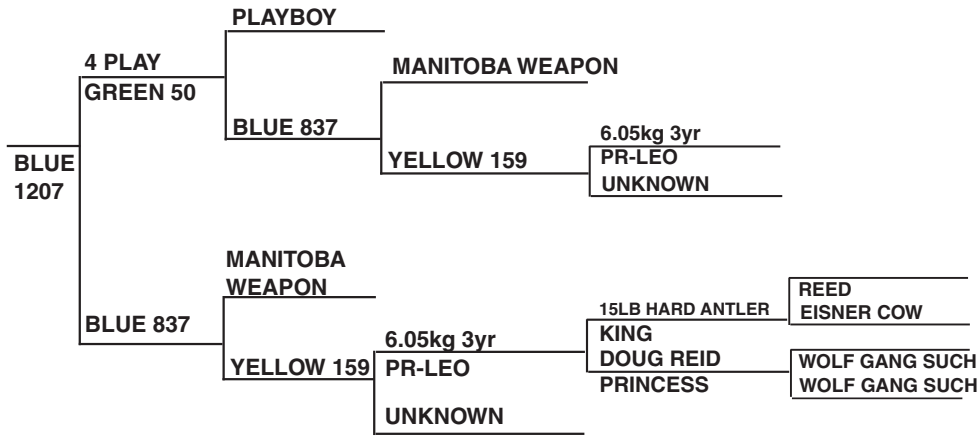
\$

SALE DAY WEIGHT

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07/05/05	WEIGHT	100kg	
01/08/05	WEIGHT	102kg	
01/03/06	WEIGHT	171kg	
17/12/06	VELVET	E4 15 cm X 2	3.50kg
10/02/07	WEIGHT	240kg	
30/11/07	VELVET	E3 16 cm OG1	5.00kg
08/12/07	WEIGHT	248kg	
322 GRAMS PER DAY			

LOT 11 - PEN 6 3 YEAR ELK BULLS



Blue 1207 at 3yrs old

Ready for the Hybrid or Red Hinds. A good terminal Sire. Big Ears.

\$

SALE DAY WEIGHT

.....

07/05/05	WEIGHT	82kg	
01/08/05	WEIGHT	104kg	
01/03/06	WEIGHT	175kg	
23/12/16	VELVET	E3 16 cm X 2	3.90kg
10/02/07	WEIGHT	224kg	
30/11/07	VELVET	E3 17.5 cm	4.70kg Big Top
08/12/07	WEIGHT	240kg	
331 GRAMS PER DAY			

Six of the top three year olds from last year, have cut between 9 kilos to 14 kilos as 4 year olds, and have shifted to some of the driest areas of New Zealand. you will see some at this years EWS velvet competition.



XCELL
BREEDING SERVICES LTD

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Attention Stag Buyers

FROZEN SEMEN OPPORTUNITY

Xcell is offering you a special sale day only rate* for semen collected and frozen as a form of insurance.

This comes with a comprehensive semen quality analysis for your purchased stag.

*THIS APPLIES TO THE FIRST COLLECTION FROM YOUR STAG EX THIS SALE

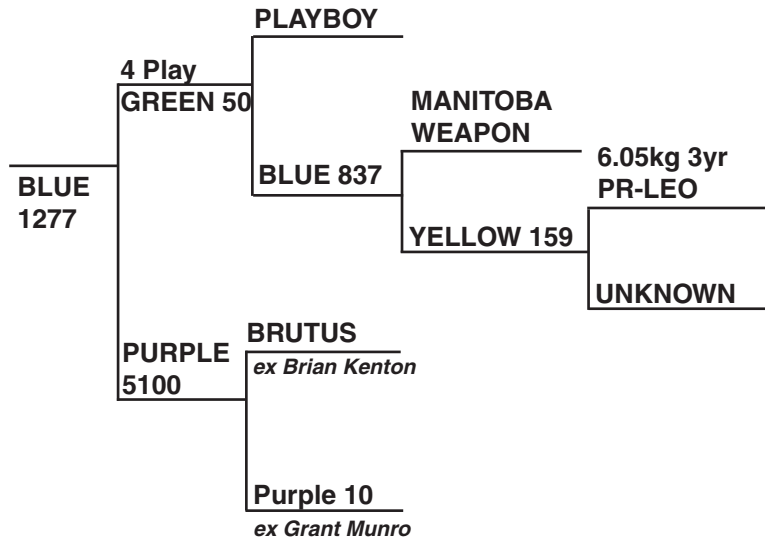
All this for a 20% reduction off our normal semen collection rates (+ GST and mileage)

Invest in Frozen semen as a form of insurance. The most reliable and cheapest option available

FOR BOOKINGS OR FURTHER INFORMATION CONTACT

Greg McKay at Xcell Breeding – Phone : 021 453 387 or www.xcell.co.nz

LOT 1 - PEN 1 3 YEAR ELK BULLS



Blue 1277 at 3yrs old

Nice, Intelligent looking Elk Bull. High Growth Rates.

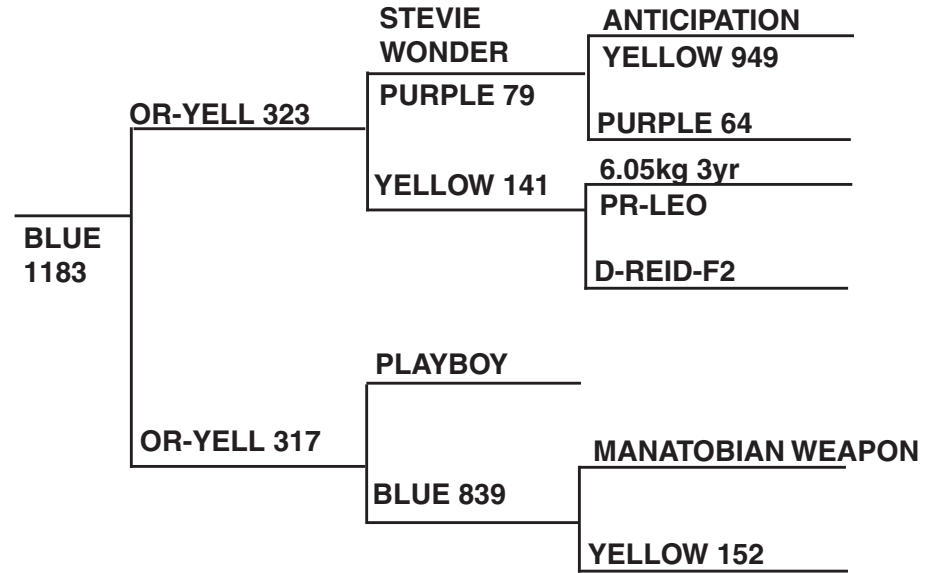
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SALE DAY WEIGHT

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07/05/05	WEIGHT	104kg	
01/08/05	WEIGHT	130kg	
01/03/06	WEIGHT	221kg	
28/12/06	VELVET	E4 15 cm x 2	3.80
10/02/07	WEIGHT	296kg NICE	
05/12/07	VELVET	E3	5.40kg
08/12/07	WEIGHT	316kg	
425 GRAMS PER DAY			

LOT 10 - PEN 5 3 YEAR ELK BULLS



Blue 1183 at 3yrs old

Ideal terminal Sire for the smaller Deer.

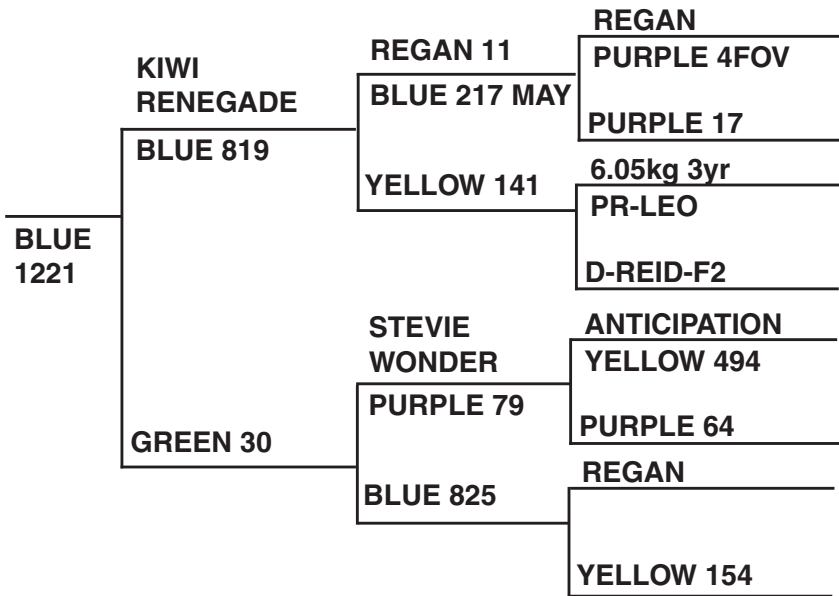
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SALE DAY WEIGHT

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07/05/05	WEIGHT	100kg	
01/08/05	WEIGHT	110kg	
01/03/06	WEIGHT	200kg	
17/12/06	VELVET	E4 14.5 cm X 2	3.45
10/05/07	WEIGHT	255kg	
30/11/07	VELVET	E3 16 cm	Ideal red hinds 4.10kg
08/12/07	WEIGHT	267kg	
420 GRAMS PER DAY			

LOT 9 - PEN 5 3 YEAR ELK BULLS



Blue 1221 at 3yrs old

Ideal terminal Sire for the red or hybrid Hinds.

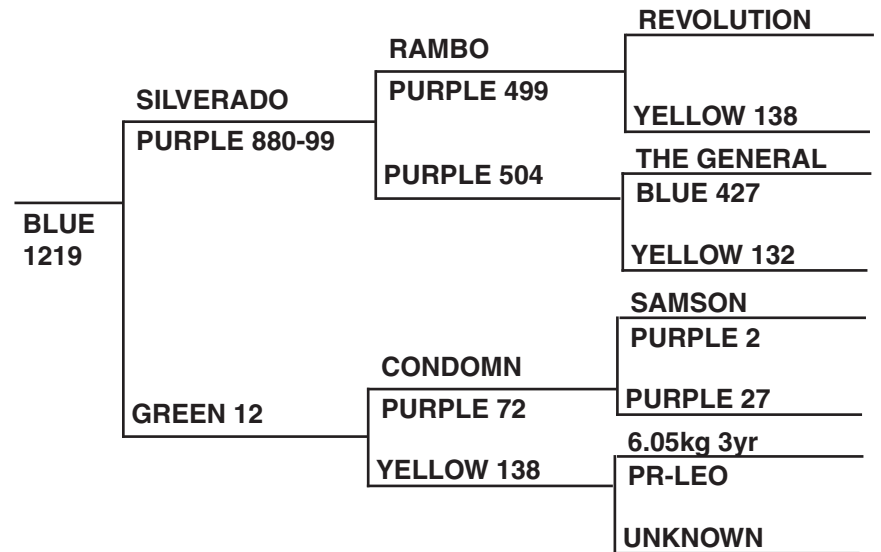
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SALE DAY WEIGHT

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07/05/05	WEIGHT	90kg	
01/08/05	WEIGHT	105kg	
01/03/06	WEIGHT	201kg	
23/12/06	VELVET	E4 14.5cm X 2	2.70kg
10/02/07	WEIGHT	250kg	
30/11/07	VELVET	E3 16 cm	3.5kg
08/12/07	WEIGHT	264kg	
448 GRAMS PER DAY			

LOT 2 - PEN 1 3 YEAR ELK BULLS



Blue 1219 at 3yrs old

A Champion Elk Bull in the making. Look at his growth rate, velvet and lovely nature. He will make any Stud Farmer proud to have in the paddock. Has the same look as Apache bought by Paul Walker, last auction, which by the way: cut 14.00kg E/sup @ 4yrs plus took 200 straws of semen and mated 60 odd Elk Cows, on harder country at Lumsden.

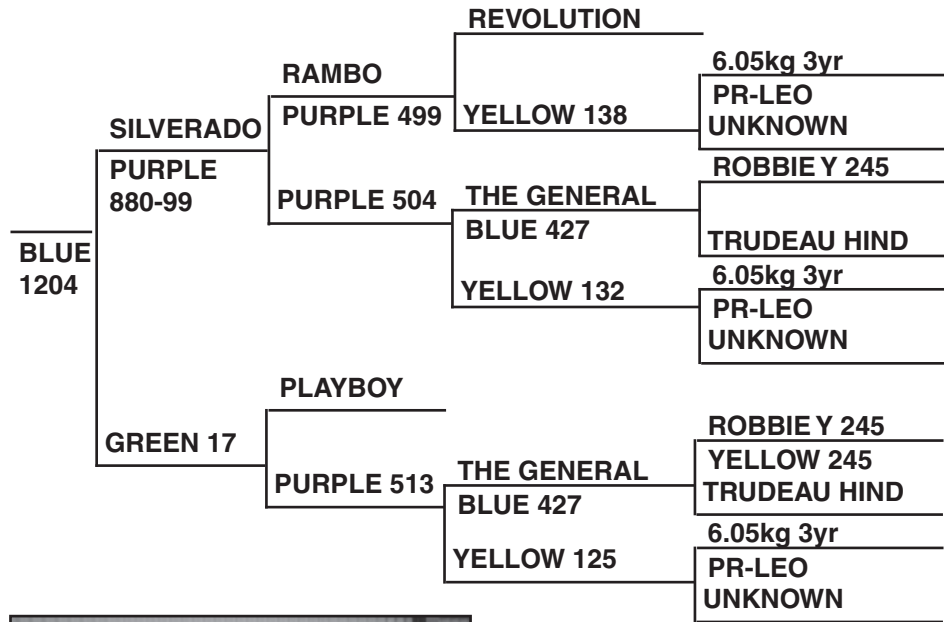
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SALE DAY WEIGHT

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07/05/05	WEIGHT	95kg	
01/08/05	WEIGHT	124kg	
01/03/06	WEIGHT	233kg	
31/12/06	VELVET	E1 19cm E2 18 cm	5.10kg Massive Coronets
10/02/07	WEIGHT	323kg	
05/12/07	VELVET	E1 x 2	7.35kg Competition
08/12/07	WEIGHT	320kg	
518 GRAMS PER DAY			

LOT 3 - PEN 2 3 YEAR ELK BULLS



Blue 1204 at 3yrs old

Look at his Sire,
lovely Elk Bull.

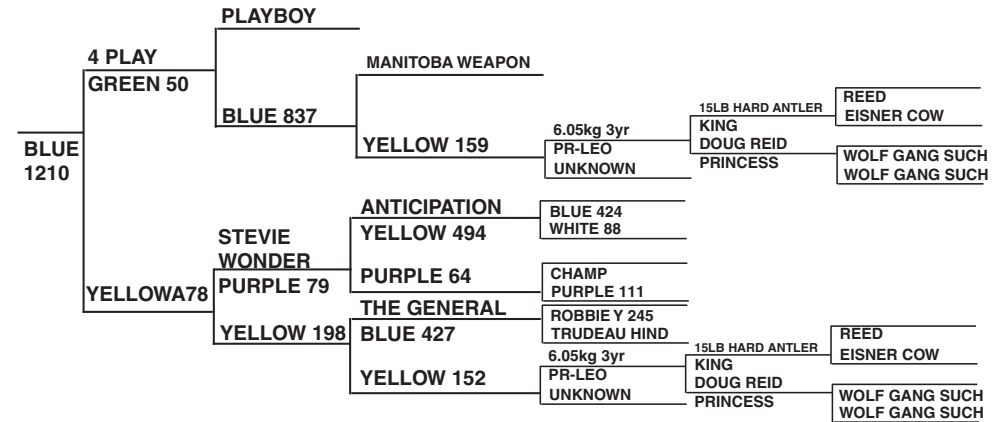
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SALE DAY WEIGHT

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07/05/05	WEIGHT	110kg	
01/08/05	WEIGHT	130kg	
01/03/06	WEIGHT	216kg	
23/12/06	VELVET	E3 X 2 16cm	3.70kg
10/02/07	WEIGHT	290kg	NICE
30/11/07	VELVET	E2 18cm	5.00kg
08/12/07	WEIGHT	312kg	
401 GRAMS PER DAY			

LOT 8 - PEN 4 3 YEAR ELK BULLS



Blue 1210 at 3yrs old

Good all rounder. Nice Bull for the smaller
Wapiti or Red Hinds.

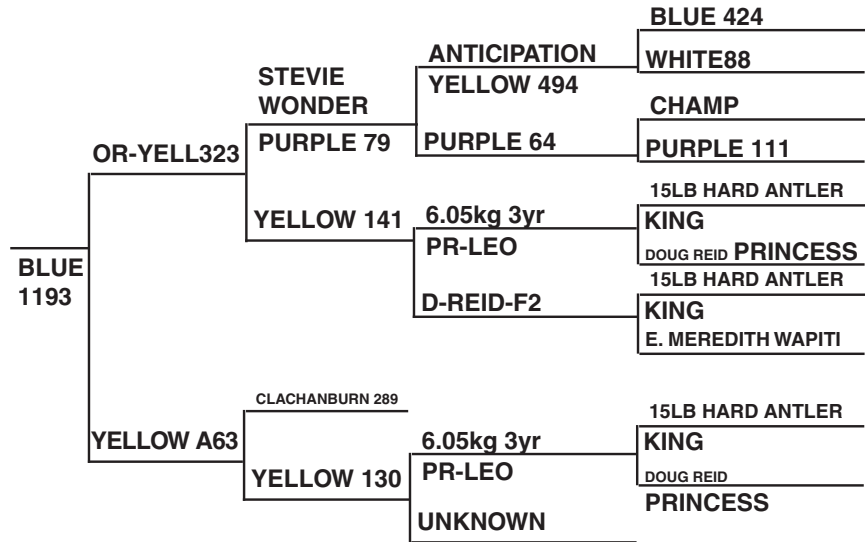
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SALE DAY WEIGHT

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01/03/05	or 614 feeding fawn as well	
07/05/05	WEIGHT	117kg
01/08/05	WEIGHT	128kg
01/03/06	WEIGHT	208kg
17/12/06	VELVET	E3 16cm X2 Top Tynes 4.40kg
10/02/07	WEIGHT	279kg
30/11/07	VELVET	E2 18cm LUV Trophy 5.20kg
08/12/07	WEIGHT	262kg
374 GRAMS PER DAY		

LOT 7 - PEN 4 3 YEAR ELK BULLS



Blue 1193 at 3yrs old

Breeding looks true to form to me. Has a wee bit of outside genetics from Clachanburn (John and Mary Falconer) coming through. A lovely Elk Bull. Jolly good velvet as well.

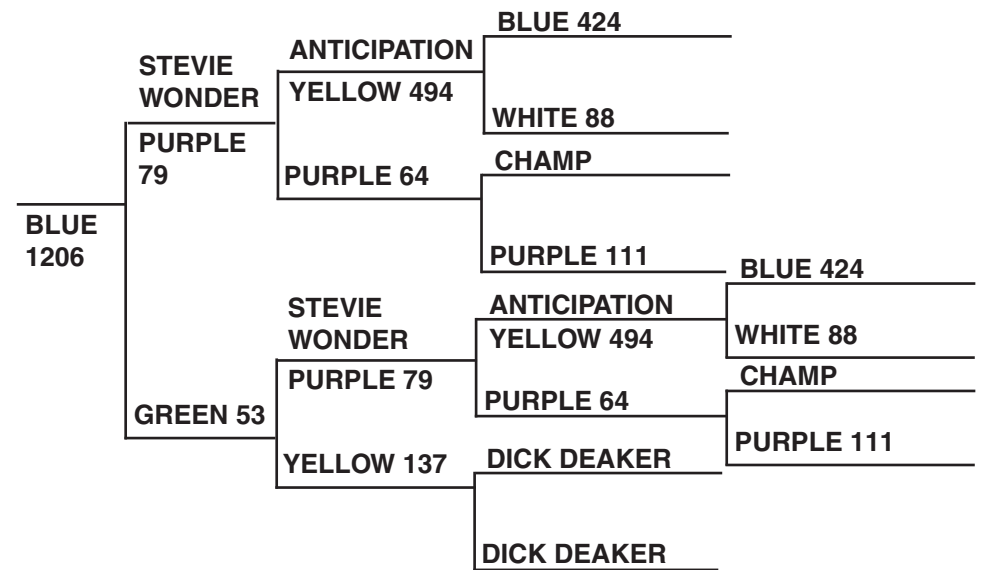
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SALE DAY WEIGHT

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07/05/05	WEIGHT	115kg	
01/08/05	WEIGHT	142kg	LUV
01/03/06	WEIGHT	230kg	LUV
17/12/06	VELVET	E3 17cm X2	4.75 LUV Trey Big Top
10/02/07	WEIGHT	293kg	LUV
05/12/07	VELVET	E1	7.80kg
05/12/07	WEIGHT	313kg	
411 GRAMS PER DAY			

LOT 4 - PEN 2 3 YEAR ELK BULLS



Blue 1206 at 3yrs old

This chappie is one out of the bag! He won the 2 year competition in January 2007 @ 6.80kg. Awesome velvet. I picked he could have been around the 11kg this season. Bigger: he was a bit less than his 2 year antler. Mike Briggins took Semen off him, he gave so much, with no fuss what so ever. Very special. He will not be prized from Mayfield lightly.

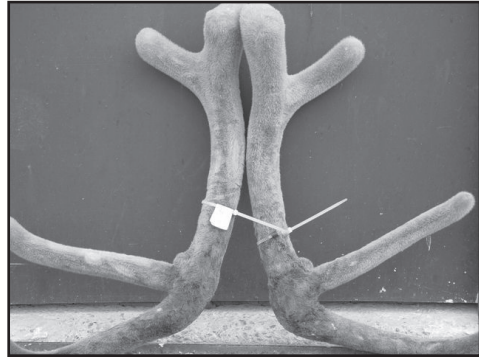
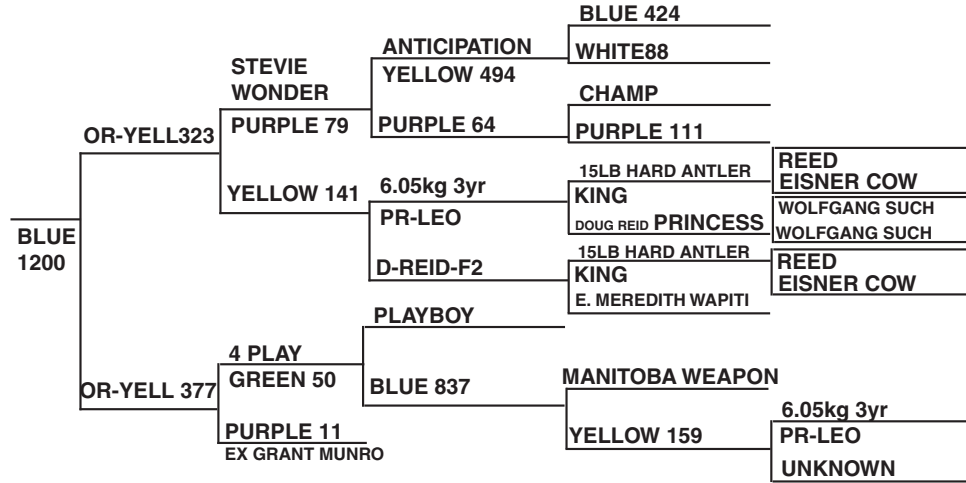
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SALE DAY WEIGHT

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15/03/04	AIED	PLAYBOY	DNA STEVIE WONDER
07/05/05	WEIGHT	130kg	
01/08/05	WEIGHT	148kg	LUV
01/03/06	WEIGHT	237kg	
02/12/06	VELVET	E1 19cm X 2	6.80kg Brilliant LUV
24/01/07	WEIGHT	321kg	Brilliant, Best of the Best
10/02/07	WEIGHT	327kg	
20/11/07	VELVET	E1 19cm	Strong Treys 6.50kg
08/12/07	WEIGHT	333kg	Brilliant Special
415 GRAMS PER DAY			

LOT 5 - PEN 3 3 YEAR ELK BULLS



Blue 1200 at 3yrs old

This Elk Bull would suit the farmer who worries a lot about temperament. Stands nice. Lovely Bull. Sorry deleted picture pf head and body.

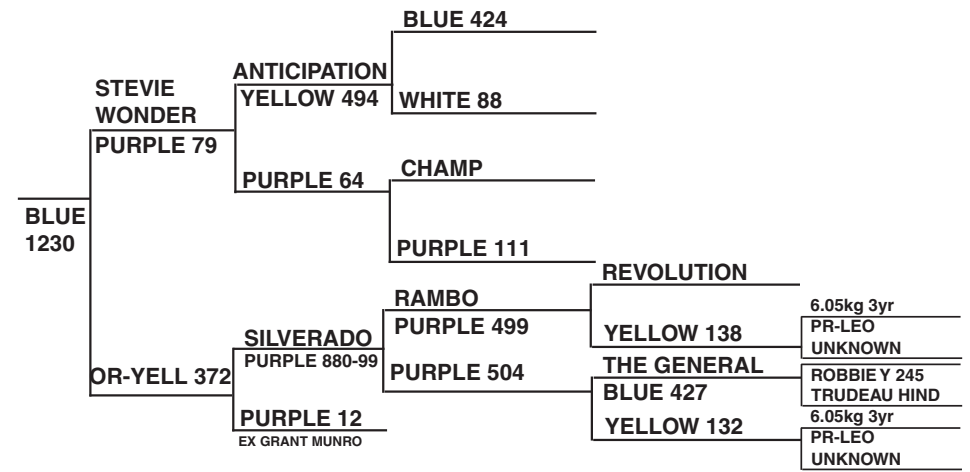
\$

SALE DAY WEIGHT

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07/05/05	WEIGHT	110kg	
01/08/05	WEIGHT	130kg	
01/03/06	WEIGHT	218kg	
17/12/06	VELVET	E3 17cm X 2	4.00kg
10/02/07	WEIGHT	270kg	LUV
23/11/07	VELVET	E3	Trophy 4.80kg
08/12/07	WEIGHT	LUV	294kg
411 GRAMS PER DAY			

LOT 6 - PEN 3 3 YEAR ELK BULLS



Blue 1230 at 3yrs old

This chappie has a great body weight, stands lovely. Should be Elk/Sup Velvet next season. Great growth rate. Not a good photo.

\$

SALE DAY WEIGHT

.....

07/05/05	WEIGHT	108kg	
01/08/05	WEIGHT	131kg	
01/03/06	WEIGHT	238kg	
08/12/06	VELVET	E3 16cm	4.60 Top LUV Tynes
10/02/07	WEIGHT	300kg	
20/11/07	VELVET	E2 18cm	Top Tynes, Trophy 5.60 kg
08/12/07	WEIGHT	324kg	
500 GRAMS PER DAY			